

SEE AN UNBUCKLED CHILD CALL 1-800-505-BABY

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BUCKLE UP BABY CAMPAIGN

If you observe a child under the age of 8 not properly restrained while riding in a motor vehicle, you can do something about it. Call the "Buckle Up, Baby" hotline 1-800-505-BABY, a GOHS program supported by the Phoenix Police Department.

How the program works: Call the 1-800 number and leave the following information:

- Vehicle license plate number and state
- City observed in
- Where the child was sitting in the vehicle

A packet of useful information is mailed to the registered owner stating that their vehicle was observed transporting an unrestrained child. The material describes the hazards of transporting unrestrained children under the age of 8, and encourages the owner to purchase a child restraint system. This information is not provided to any law enforcement agencies, insurance companies, or the Arizona Motor Vehicle Division. The purpose of this program is to provide information to those who might need it most.