

**Vision:** America's Safest Highways

**Mission:** The Arizona Governor's Office of Highway Safety (GOHS) is the focal point for highway and traffic safety issues in Arizona. GOHS is an independent cabinet agency that provides leadership and funding in developing, promoting and coordinating programs; influencing public and private policy; and increasing public awareness of highway and traffic safety throughout Arizona.

**Agency Description:** The Arizona Governor's Office of Highway Safety (GOHS) funds programs that target speed reduction, decrease impaired driving, reduce wrong way driving incidents, increase seat belt and child safety seat usage as well as motorcycle safety awareness and driver distractions that result in traffic fatalities and injuries on our streets and highways. GOHS provides grant funding to law enforcement agencies, fire departments, fire districts and non-profit organizations throughout Arizona, including other state agencies.

**Executive Summary:** Every federal fiscal year, GOHS develops and implements the Arizona Highway Safety Plan that supports law enforcement agencies statewide with the necessary funding for overtime, equipment, awareness, and training to aid in effective measures to reduce statewide traffic fatalities and serious injuries.

GOHS is strategically focused on highway safety issues including, but not limited to:

1. Reduce statewide traffic fatalities, crashes, and serious injuries
2. Decrease impaired driving crashes and fatalities
3. Decrease pedestrian & bicyclists fatalities and injuries
4. Decrease motorcycle fatalities
5. Educating Arizona citizens on the importance of seat belt and child safety seat usage and the dangers of distracted driving
6. Decrease Wrong-Way Driving Incidents and Fatalities
7. Decrease street racing, speed and reckless driving

### Summary of 5 Year Strategic Priorities

#	Multi-Year Strategy	Start Year	Progress / Successes
1	Reduce Statewide Traffic Fatalities	2018	<ul style="list-style-type: none"> <li>• With A.R.S. 28-914 taking affect December 31<sup>st</sup>, 2020, implementing distracted driving awareness, law enforcement can issue citations</li> <li>• Several countermeasures underway to reduce speed and reckless driving</li> <li>• Expand the tablet-based Drug Recognition Expert (DRE) database for Arizona from 30 to 300 plus</li> <li>• Completed 1,668 impaired driving training classes for 2019</li> <li>• Continue relationship with the Grand Canyon National Park rangers enforcing impaired driving laws and Indian nations data sharing</li> </ul>
2	Decrease Wrong-Way Driving Incidents and Fatalities	2019	<ul style="list-style-type: none"> <li>• Enforcement agencies can now issue a felony citation with HB2243 (<b>ARS § 28-1383</b>) in DUI cases</li> <li>• Continuing to decrease the number of wrong-way driving fatalities</li> </ul>
3	Increase Street Racing Taskforce besides Phoenix and DPS	2020	<p>Phoenix PD Issued</p> <ul style="list-style-type: none"> <li>• 751 Total Criminal Charges (Misdemeanor / Felony)</li> <li>• 177 Racing / Reckless Driving citations</li> <li>• 191 Trespassing (street racing related) citations</li> <li>• 160 Vehicle Impounds</li> </ul>
4	Increase motorcycle safety training, pedestrians and bicycles education and awareness	2019	<ul style="list-style-type: none"> <li>• Continuing to educate the public on motorcycle, pedestrian and bicycle awareness through campaign with Cox media</li> <li>• Continuing to train the public on motorcycle safety through our partnership with AMSAF</li> </ul>

Strategy #	FY20 Annual Objectives	Objective Metrics	Annual Initiatives
#1	Decrease Unrestrained Driver and Passenger Fatalities	<ul style="list-style-type: none"> <li>Percentage of usage</li> <li>Number of installations</li> <li>Percentage of fatalities</li> </ul>	<ul style="list-style-type: none"> <li>Increase observed seatbelt usage by emphasizing the “Seatbelts Save Lives” and “Buckle Up, It’s the Law” enforcement/educational campaigns</li> <li>Increase the number of child safety seat installations/inspections</li> </ul>
	Reduce and Minimize Impaired Driving fatalities	<ul style="list-style-type: none"> <li>Number of agencies</li> <li>Number of officers trained</li> <li>Percentage of fatalities</li> </ul>	<ul style="list-style-type: none"> <li>Continue DUI Task Force Enforcement, supporting the use of high visibility enforcement techniques, saturation patrols and integrated enforcement tactics</li> <li>Expand Know Your Limit (KYL) program to all agencies statewide</li> <li>Fund and support training to more law enforcement personnel on Drug Recognition Experts (DRE), Field Sobriety Testing (SFST/HGN), Phlebotomy, Advanced Roadside Impaired Driving Enforcement (ARIDE), and Drug Impairment Training for Education Professionals (DITEP)</li> </ul>
	Reduce Pedestrian and Bicyclist Fatalities	<ul style="list-style-type: none"> <li>Percentage of fatalities</li> </ul>	<ul style="list-style-type: none"> <li>Increase citations issued in cities and counties that have jay walking ordinances</li> <li>Continue expanding bike rodeos and helmet use specifically for children</li> </ul>
	Reduce Speeding, Aggressive and Reckless Driving	<ul style="list-style-type: none"> <li>Number of citations</li> </ul>	<ul style="list-style-type: none"> <li>Continue the Speed Enforcement Task Forces statewide to decrease speeding related crashes and fatalities</li> </ul>
	Reduce Distracted Driving	<ul style="list-style-type: none"> <li>Number of citations</li> </ul>	<ul style="list-style-type: none"> <li>Continue enforcing existing city, counties, and Tribal distracted/cell phone ordinances with citations</li> <li>Increase number of citations issued for violation of A.R.S. 28-914</li> </ul>
#2	Decrease Wrong-Way Driving Fatalities	<ul style="list-style-type: none"> <li>Number of incidences</li> <li>Number of fatalities</li> </ul>	<ul style="list-style-type: none"> <li>Increase enforcement by DPS and local agencies</li> <li>Enforce the new state rule on DUI</li> </ul>
#3	Reduce Street Racing	<ul style="list-style-type: none"> <li>Number of citations</li> <li>Number of arrests</li> <li>Number of impounds</li> <li>Number of criminal charges</li> </ul>	<ul style="list-style-type: none"> <li>Increase education on the dangers and risks associated with street and drag racing</li> <li>Continue compressive traffic enforcement, issuing citations of high profile street racers</li> </ul>
#4	Reduce Motorcycle Fatalities	<ul style="list-style-type: none"> <li>Percentage of fatalities</li> </ul>	<ul style="list-style-type: none"> <li>Continue to provide motorcycle safety training scholarships (AMSAF)</li> <li>Continue motorcycle enforcement details, including split lane and speeding</li> <li>Continue motorcycle safety media campaign</li> </ul>