



ARIZONA GOVERNOR'S OFFICE OF HIGHWAY SAFETY
DOUGLAS A. DUCEY, GOVERNOR
ALBERTO C. GUTIER, DIRECTOR

MEDIA ADVISORY

For Immediate

Release

May 15th 2019

BUCKLE UP ...IT'S THE LAW!
ENFORCEMENT CAMPAIGN

For more information contact:

Alberto Gutier
602.255.3216 – Office
602.908.8900 – Cell
agutier@azgohs.gov

ARIZONA OCCUPANT PROTECTION ENFORCEMENT PROGRAM
MONDAY, MAY 20th THROUGH SUNDAY, June 2nd 2019

In an effort to save more lives on Arizona roadways this month the Governor's Office of Highway Safety is partnering with local law enforcement agencies to enforce Arizona seat belt and child safety seat laws.

Arizona presently conducts enforcement under a **secondary seat belt law** and a **primary child safety/booster seat law**. The enforcement campaign is based upon high visibility traffic enforcement with a "zero-tolerance" approach towards seat belt and child safety seat usage.

Regular seat belt use is the single most effective way to protect people and reduce fatalities in motor vehicle crashes. When worn correctly, seat belts have proven to reduce serious crash-related injuries and deaths by about 50%. The proper and consistent use of child safety seats has been found to reduce the risk of fatal injury by 71% for infants (younger than 1 year old) and by 54% for toddlers (1 to 4 years old) in passenger cars. Properly installed booster seats reduce the risk for serious injury by 45% among children ages 4 to 8 years old.

As part of a the national Click It or Ticket seat belt enforcement campaign, law enforcement agencies across the state will be stepping up traffic enforcement patrols and increasing other enforcement efforts to drive home the message: **Buckle Up ...It's the Law!**

Despite widespread efforts to educate drivers about the importance of wearing seat belts, motor vehicles collisions continue to be the leading cause of death and serious injuries to the citizens of our state. The enforcement mobilization will run from **May 20, 2019 through June 2, 2019**.

Also on Monday, May 20th thousands of law enforcement agencies all over the nation are joining forces for an 4-hour "Border to Border" seat belt targeted enforcement campaign. Sending the message of BUCKLE UP. Arizona will be partnering with Utah, New Mexico, Nevada and Colorado.

BUCKLE UP... IT'S THE LAW!